

AfriCHI'16  
ACM SIGCHI In-cooperation Conference  
21-25 November 2016 - Nairobi, Kenya  
[www.africhi.net](http://www.africhi.net)  
Call for Workshop Papers  
Submit papers to [gumzo@africhi.net](mailto:gumzo@africhi.net)  
Submit media to Internet archive <http://africhi.net/gumzo2/>

## One day workshop - Gumzo: Opening dialogue

AfriCHI'16 recognises that people express and share experiences, knowledge and ideas about technology in many ways that written text cannot adequately portray. Thus, we use the Kiswahili word for a friendly conversation to describe Gumzo – New dialogues for HCI.

Gumzo at AfriCHI'16 is a one-day workshop which aims to advance HCI by engaging design practice and scholarship with diverse voices and local or broader creativity, challenging dominant perspectives and raising critical issues about technology, society and participation in technology production.

In Gumzo sessions, HCI practitioners, scholars, ethnographers, designers, storytellers, artists, performers and film-makers (and/or designers or researchers who collaborate with them) present original works, ideas and insights that relate technology and Africa, and reflect on the role of audio-visual media and performance in conveying knowledge about technology and design. We also plan to foreground the difficulties for designers and users who need to deal with the unequal global hierarchies of language and culture which inform the development of technologies.

We encourage submissions in languages used in Africa other than English, if accompanied by some explanation in English or English subtitles. Works can include oral and/or visual accounts of everyday experiences or interesting phenomena, oral narrations, musical performances, documentaries or long-form feature journalism. There are many examples, such as a traditional orature in radio for health education, slam poetry on the politics of making, selling and disposing of mobile phones, a designer using photos to communicate with research participants, a documentary-maker explaining the research behind their creative work, a novelist satirizing the social changes which have accompanied the rise of mobile phones and social media to suggest just a few.

Gumzo sessions will be organised as dialogues that both showcase diverse multimedia and multilingual projects and foster exchange between a range of voices and scholarly perspectives. For each full paper presentation accepted for the workshop, we anticipate a 5-min performance or media presentation, followed by 15-min oral explanation, analysis or account and 10-minutes discussion involving the audience.

Thus, there is considerable flexibility in submitting and presenting and we also invite submissions of case studies and questions for other participants. However, importantly, Gumzo is not a platform for entertainment acts, unexplained

research data, such as videos of interviews or promotional genres, such as advertising videos.

This workshop aims to open a space for people to engage in dialogue about approaches to different forms of multimedia data and interaction throughout the research process.

- Noticing and reading everyday embodied interaction
- Approaches to signification and meaning
- Recording - from usability lab to in situ studies
- Transcription, translation and transcoding of data
- Touch, gestures and gender
- Ethics and consent
- Reformatting research for public engagement and dissemination
- Influencing Policy

Audio, video and other multimedia files submitted to Gumzo will be archived in the Internet Archive, which accepts a wide range of media file formats, and is openly licensed (Creative Commons Attribution Share-Alike). This enables AfriCHI'16 to contribute to increasing the amount of African content available publicly.

The workshop will also provide a space for screening and sharing the media accompanying those Gumzo contributions accepted as full AfriCHI papers or notes.

## **Deadlines**

- Deadline for workshop paper submission: July 23, 2016
- Acceptance notifications: August 15, 2016
- Final workshop papers due: October 21, 2016

## **Submission**

We encourage submissions that use visual and audio forms strategically and are of a high quality. Nonetheless our primary criteria for inclusion in the workshop will not be the technical or aesthetic quality but importance to the field of HCI and interest to the attendees of AfriCHI.

There are several different ways to submit to Gumzo. All aim to bridge between works presented/performed and HCI design, research or practice; and, all involve two steps. Step 1 uploads original audio/video/other media files to the Internet Archive; and, Step 2. Email the organisers a brief outline in English with a link to the media you uploaded - <mailto:gumzo@africhi.net>.

### ***Submitting audio/video/other media files***

Gumzo submissions may include media files that are archived via the Internet Archive. The content of these files should present an issue, idea or experience that relates to technology and Africa. Please follow the guidelines for media

submission on the Gumzo submission page on the AfriCHI website  
<http://africhi.net/gumzo2/>

## **Step 2. Submitting brief outlines**

After uploading your media files email a brief outline to the organisers.

Submissions to Gumzo may include: (i) links to the relevant files in the Internet Archive; and, (ii) brief written outlines in English of no more than 250 words that describes how your paper, case study, question, performance or uploaded media will be valuable to AfriCHI.

If your uploaded media includes languages other than English your outline must both (1) briefly explain the content in English; and, (2) indicate how you will explain the work at the conference. If accepted, this short outline will be included in the conference programme but will not be published in the written proceedings, which is reserved for Papers, Notes, and Pictorials. If you wish to submit only your media and this short outline, please be sure you check-off the appropriate options in the submission system.

## **Workshop structure**

### **9.00am-11.00 am**

**Full paper presentations** – 5-min performance or media presentation, followed by 15-min oral explanation, analysis or account and 10-minutes discussion. These papers will engage with the role of multimedia and performance data in HCI or technology and society research. The presentation format provides additional time for screening/performances and for discussion of issues that arise from these forms of data and interpretive practices.

### **11.30-1.00 pm**

**Case studies** – Case studies allow for informal discussions of the role of multimedia and performance in the work of design practitioners and scholars.

### **1.00pm –2.00pm**

**Lunch hour performances and/or screenings** – These will showcase documentaries, performances and other multimedia, with priority given to those produced for the Gumzo full paper track. They will be open to all AfriCHI attendees.

### **2.00pm –3.00pm**

**Bring a question** – This is for you if you're interested in attending the workshop because you want to learn from the experiences of more established practitioners and to engage them in questions about how to approach multimedia and performance data in your research, design or creative work.

### **3.00pm –4.00pm**

**Planning multimedia output of workshop**, this will allow us to share the insights of the workshops and the Internet archive submissions with HCI community.

## **Expertise of organisers**

Organisers have a wide range of expertise, including HCI, codesign, visual design, the development of interfaces for low literacy contexts, media production, social media and film-making.

